



<u>Sponsorship Package - Legends of LPGA Celebrity Charity Golf</u> <u>Tournament - June 2025 on behalf of Grateful Hearts Association</u>

Sponsorship package is designed to give Corporate Sponsors Maximum Exposure in Local, Regional, National and International markets for their respective Brands.

As a Sponsor you can choose from a range of Packages at the Legends of LPGA Celebrity Charity Golf Tournament.

The Inaugural Event will be held on June 26th-27th-28th at the Monster Golf Club at Resorts World Catskills in Monticello, New York.

<u>Hall of Fame Golfers of Legends of the LPGA</u> will be <u>showcased</u> at this inaugural Golf Event. Some of these Great Players are; Karrie Webb, Annika Sorenstam, Juli Inkster, Nancy Lopez, Beth Daniel, Amy Alcott, Betsy King, Patty Sheehan, Pat Bradley, JoAnne Carner.

Legends of LPGA will be Streaming and Broadcasting this event Worldwide. There is the potential of reaching over 200 million viewers and followers through our Affiliated Media Companies. We project a minimum of 3 million viewers will be reached on our Social Media Platforms for our Corporate Sponsors.

The Video Production programs includes the following;

Full Coverage of the three (3) day event at Legends of LPGA Celebrity Charity Golf Tournament. Video Production will cover the final five (5) holes on each day. The excitement is always in full focus as we showcase these talented Legends of the LPGA as they compete for the Championship at Resorts World at Monticello.

Video Profiles of these Legends will be available on our website and mobile apps. An inside view of each player's successes and their unique goals for the future of Legends of LPGA Golf. Follow your favorite players as they are challenged for the Championship Trophy in 2025.





Hole Sponsorships for Legends of LPGA Celebrity Charity Golf Tournament

Sponsoring a Golf Hole at the Legends of LPGA Celebrity Charity Golf Tournament is an excellent way to Support the Grateful Heart Association and their Aged Out Foster Care. Each Golf Hole will have a Sponsor which will give your Corporation, Product or Service On-site exposure as well as Online and Video Production Mentions of your Products or Service. In addition you can be part of our online MarketPlace for direct sales.

Tournament Golf Hole Sponsors will enjoy Brand Recognition, Couponing, and Direct Online and On-Site Sales potential.

Holes 14-18 at the Legends of LPGA Celebrity Charity Tournament will be streamed and Broadcast to our Followers and Viewers. These Premium Golf Holes will give our Sponsors Maximum Exposure. We will be showing your Hole Sponsor Sign during our Video Broadcast. We shall be filming all three days of this exciting event. These Premium Hole Sponsorships will not last long so please sign up as soon as possible.

Premium Video Production Hole Sponsorship is \$15,000 dollars each.

Par 3 Hole Sponsorships are always the most sought after as you can see both the Tee Box as well as the Green. Fans love to congregate around these exciting Golf Holes. Our Video Crews will be visiting these holes each day for interviews and promotion footage which will be used on our website and during our Broadcasts.

Par 3 Hole Sponsorships are \$10,000 dollars each.

Holes 1, 3, 5-13 Sponsorships are available at \$5,000 dollars each. Our Video Crews will be visiting these holes each day for interviews and promotional footage which will be used on our website and during our Broadcasts.





Package Features and Benefits

I. SPONSORSHIP & MARKETING

Note: Sponsorship reach is Local, Regional, National, International and has no traditional broadcast limitations or restrictions due to the Engagement Social Media Platform (ESP)™

- a. Packages are available for the 2025 Legends of LPGA Celebrity Charity Golf Tournament on behalf of Grateful Hearts.
- b. Package is available from January 2025 to December 2025 online
- c. Legends Celebrity Charity Tournament Events are viewed Live or Video on Demand
- d. Legends Celebrity Charity Tournament Events are available for Video on Demand for replay viewing
- e. Legends Celebrity Charity Tournament Events can be viewed Worldwide on Cell phones, I- phones, Smart Phones, PDA's, etc. regardless of carrier service
- f. Legends Celebrity Charity Tournament Events will be on media outlets online including Twitch, Youtube, Instagram, Discord, Meta, Facebook, and many others
- g. Additional Marketing and Promotions Available

<u>II. Legends of LPGA Celebrity Charity Golf Tournament Sponsorship & Advertising Package</u> will provide the following for your company.

- a. Views of your commercial online 2025
- b. Coupon Advertising for your product or service (if applicable)
- c. Legends Celebrity Charity Tournament Events features YOUR COMPANY as "Golf Hole Sponsor"
- d. Prize & Gift Presentations for Events
- e. Press Releases Sponsorship Endorsement
- f. Discounted Hotel Rooms





III. Media Digital - Print - Video

- a. On-Screen Logo presence during the broadcast of YOUR COMPANY Sponsoring Legends of LPGA Celebrity Charity Tournament 2025
- b. Promotional mentions in the broadcast highlighting YOUR COMPANY as a Golf Hole Sponsor of Legends Celebrity Charity Tournament 2025
- c. JUMBO Video Screen Views of Created Media (if applicable)
- d. Digital Coupon for All Legends Celebrity Charity Tournament Customers, Followers or Viewership

IV. Website Presence

Presence on Websites and Video pages featuring;

- YOUR COMPANY as Golf Hole Sponsor of Legends of LPGA Celebrity Charity Golf Tournament
- b. Banner Ads Placement (views across the internet)
- c. Link to YOUR COMPANY'S website and our Video Webpage

V. On-Site Presence at Legends of LPGA Celebrity Charity Golf Tournament

- a. Signage were applicable
- b. Promotional mentions over the public address system recognizing
 YOUR COMPANY as the Golf Hole Sponsor of the Legends of LPGA Celebrity Charity
 Golf Tournament 2025
- c. Handouts at Legends Celebrity Charity Tournament Events
- d. Other Promotions as they pertain to your company.

(Onsite elements are subject to venue availability, terms and conditions may vary.)

Merchandising

- Merchandising Souvenirs with YOUR COMPANY's Logos Hats, T-Shirts, Jackets, Patches, etc.
- b. Online Sales of Merchandising Souvenirs
- c. Alcoholic Beverages will be handled by State Laws that apply

Note: Sponsorship Package is for the entire Year of Online as Golf Hole Sponsor and Video Production Promotions.





<u>Legends of the LPGA Celebrity Charity Golf Tournament</u> <u>Golf Hole Sponsor Cost for 2025 are:</u>

Holes 14-18Donation is \$ 15,000 dollarsPar 3 HolesDonation is \$ 10,000 dollarsHoles 1, 3, 5-13Donation is \$ 5,000 dollars

For more information about Sponsorships at the Legends Celebrity Charity Tournament Events please call us at 725-229-9100