



Presenting Sponsor:

Celebrity Charity Golf Tournament June 2025

*On behalf of
Grateful Hearts Association*



PRESENTING SPONSORSHIP PACKAGE OVERVIEW

Legends of LPGA Celebrity Charity Golf Tournament 2025 *Sponsorship Package*

The Sponsorship Package is designed to give Corporate Sponsors Maximum Exposure in the Local, Regional, National and International markets for their respective Brands.

The inaugural event will be held on June 26th, 27th, and 28th at the **Monster Golf Club at Resorts World Catskills** in Monticello, New York.

Hall of Fame Golfers of Legends of the LPGA will be showcased at this Golf Event. Some of these great players are: Karrie Webb, Annika Sorenstam, Juli Inkster, Nancy Lopez, Beth Daniel, Amy Alcott, Betsy King, Patty Sheehan, Pat Bradley, JoAnne Carner.

Legends of LPGA Celebrity Charity Golf Tournament will be Streaming and Broadcasting Worldwide. There is the potential to reach **over 200 million viewers and followers with our Affiliated media companies.**

We expect to reach a minimum of 3 million viewers on our Social Media Platforms for our Premium Sponsor.

SPONSORSHIP + ADVERTISING PROGRAM INCLUDES:

Full Coverage of three (3) days at the Legends of LPGA Celebrity Charity Golf Tournament. Video production will cover the final five (5) holes on each day. The excitement is always in full focus as we showcase these talented Legends of the LPGA as they compete for the Championship at Monster Golf Club at Resorts World Catskills at Monticello, New York.

Video Profiles of these Legends will be available on our website and mobile apps, with an inside view of each player's successes and their unique goals for the future of Legends of LPGA Golf. Fans will follow their favorite players as they compete for the Championship Trophy in 2025.



PACKAGE FEATURES AND BENEFITS

Premium Presenting Sponsor: Production and Marketing

Note: Sponsorship reach is Local, Regional, National, and International and has no traditional broadcast limitations or restrictions by using our Engagement Social Media Platform (ESP)[™]

Available now for the 2025 Legends of the LPGA
Celebrity Golf Tournament on behalf of Grateful Hearts.

Package coverage period:

January - December 2025

- ✦ The Event will be broadcasted on all media platforms and will be available for Video on Demand for replay viewing
- ✦ The Event can be viewed Worldwide on Smart phones, Tablets, Smart TVs, etc. regardless of carrier service
- ✦ The Event will be on media outlets online including Twitch, Youtube, Instagram, Discord, Meta, Facebook, and others
- ✦ Additional Marketing and Promotions Available

PROVIDES THE FOLLOWING FOR YOUR COMPANY:

- ✦ **Minimum 500,000 views** of your commercial online 2025 (50 week package)
- ✦ **Blast Emails** to potential customers or clients (video link & text included where applicable)
- ✦ **30 Minute Reality Show** with the players to drive engagement
- ✦ **Tracked Coupon Advertising** for your product or service (optional, if desired)
- ✦ The *Legends of the LPGA Celebrity Charity Tournament Event 2025* features **YOUR COMPANY** as the “**Presenting Sponsor**”
- ✦ **YOUR COMPANY’s Tent, Backdrop Banners & Interview Booth** for this event
- ✦ **Prize & Gift Presentations** for this event
- ✦ Special Promotion Day Events
- ✦ **Press Releases** with Sponsorship Endorsement
- ✦ Video Production Staff will **wear shirts on site with YOUR COMPANY’s Logo**

Media Variety: *Digital, Print, and Video*

- ✦ On-Screen Logo presence throughout the broadcast of YOUR COMPANY as Presenting Sponsor for this event
- ✦ Promotional mentions in the broadcast highlighting YOUR COMPANY as Presenting Sponsor for this event
- ✦ YOUR COMPANY Commercials during broadcast: we will create 30 second spots, 60 second spots and 2-5 minute Video of YOUR COMPANY's Product or Service
- ✦ JUMBO Video Screen Views of Created Media (if applicable)
- ✦ Digital Coupon for All Customers, Followers or Viewership
- ✦ Brand will be displayed in the tournament name at all times including; in all digital, print and social media content



- ✦ Signage where applicable
- ✦ Websites and/or Player Scoreboards (logo presence)
- ✦ Promotional mentions over the public address system recognizing YOUR COMPANY as the Presenting Sponsor of the Legends of LPGA Celebrity Charity Golf Tournament 2025
- ✦ Handouts at the event
- ✦ Event Day feature entitlement in broadcast for YOUR COMPANY relative to your company's product and services

ORIGINAL CONTENT FOR EVEN MORE CUSTOMER ENGAGEMENT!

- ✦ Interviews with Players, Coaches, Politicians
- ✦ Features and Interviews with local Military Personal, City Officials, City Administrative Dignitaries
- ✦ Awards in Your Company's Name!
Examples: Most Impressive Player, Players to Watch, Best Caddie of the Legends Tournament Events
- ✦ Other Promotions as they pertain to your company

ONLY ONE SPONSORSHIP IS AVAILABLE!

Legends of the LPGA Celebrity Charity Golf Tournament 2025

Presenting Sponsorship Cost: \$250,000

Sponsorship Package is for the entire Year Online as Presenting Sponsor and Video Production Promotions. You will also be getting Bonus Coverage during additional Events.

For more information about Sponsorships at the Legends of the LPGA Tournament Events please call us at 725-229-9100.

WEBSITE PRESENCE:

Dominant presence on Websites and Video pages featuring:

- ✦ YOUR COMPANY as **Presenting Sponsor of Legends of LPGA Celebrity Charity Golf Tournament 2025**
- ✦ **Banner Ads Placement** promoting the event (views across the internet)
- ✦ **Links to YOUR COMPANY'S website** on our Webpage

MERCHANDISING:

- ✦ **Merchandising Souvenirs** with YOUR COMPANY'S Logos: Hats, T-Shirts, Jackets, Patches, Swag, etc.
- ✦ **Online Sales** of Merchandising Souvenirs
- ✦ Alcoholic Beverages will be handled by State Laws that apply

